

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Product</u> 9/19-9/30 BROADCAST		
<u>Contract Dates</u> 09/21/12 - 09/30/12		<u>Estimate #</u> 919930
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/19/12 / 09/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Izzy Rostovsky	<u>Sales Office</u> HRP - Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> USCHA	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Del Cielo Media  
 10755 Scripps Poway Parkway  
 Suite 550  
 San Diego, CA 92131

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/27/12	09/27/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$275.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$275.00			
N 2	KOAT	09/21/12	09/28/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$825.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----2--				2	\$275.00			
	Week:	09/24/12	09/30/12	----1--				1	\$275.00			
N 3	KOAT	09/24/12	09/24/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$275.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	1-----				1	\$275.00			
N 4	KOAT	09/25/12	09/25/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$275.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-1-----				1	\$275.00			
N 5	KOAT	09/27/12	09/27/12	Anderson Cooper	11a-12n		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$175.00			
N 6	KOAT	09/21/12	09/28/12	Anderson Cooper	11a-12n		:30			NM	3	\$525.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----2--				2	\$175.00			
	Week:	09/24/12	09/30/12	----1--				1	\$175.00			
N 7	KOAT	09/25/12	09/25/12	Anderson Cooper	11a-12n		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-1-----				1	\$175.00			
N 8	KOAT	09/26/12	09/26/12	Anderson Cooper	11a-12n		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
953638 /	06325997

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/12 - 09/30/12	9/19-9/30 BROADCAST	919930

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commerce	09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1---- 1 \$175.00												
N 9	KOAT	09/27/12	09/27/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---1--- 1 \$175.00												
N 10	KOAT	09/21/12	09/28/12	Ellen 3-4p	3-4p		:30			NM	3	\$525.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----2-- 2 \$175.00 Week: 09/24/12 09/30/12 ----1-- 1 \$175.00												
N 11	KOAT	09/24/12	09/24/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$175.00												
N 12	KOAT	09/25/12	09/25/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -1----- 1 \$175.00												
N 13	KOAT	09/26/12	09/26/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1----- 1 \$175.00												
N 14	KOAT	09/27/12	09/27/12	Dr Oz	4-5p		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---1--- 1 \$450.00												
N 15	KOAT	09/21/12	09/28/12	Dr Oz	4-5p		:30			NM	3	\$1,350.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----2-- 2 \$450.00 Week: 09/24/12 09/30/12 ----1-- 1 \$450.00												
N 16	KOAT	09/24/12	09/24/12	Dr Oz	4-5p		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$450.00												
N 17	KOAT	09/25/12	09/25/12	Dr Oz	4-5p		:30			NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -2----- 2 \$450.00												
N 18	KOAT	09/26/12	09/26/12	Dr Oz	4-5p		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1----- 1 \$450.00												
N 19	KOAT	09/23/12	09/30/12	ET Weekend Su 4-5p	4-5p		:30			NM	2	\$350.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$175.00												

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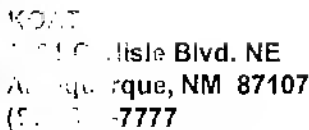
<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Contract Dates</u> 09/21/12 - 09/30/12	<u>Product</u> 9/19-9/30 BROADCAST	<u>Estimate #</u> 919930
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$175.00			
N 20	KOAT	09/27/12	09/27/12	Good Morning America	7-9a		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$600.00			
N 21	KOAT	09/21/12	09/28/12	Good Morning America	7-9a		:30			NM	6	\$3,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----4--				4	\$600.00			
Week:		09/24/12	09/30/12	----2--				2	\$600.00			
N 22	KOAT	09/24/12	09/24/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	2-----				2	\$600.00			
N 23	KOAT	09/25/12	09/25/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-2-----				2	\$600.00			
N 24	KOAT	09/26/12	09/26/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				2	\$600.00			
N 25	KOAT	09/22/12	09/22/12	6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$300.00			
Week:		09/24/12	09/30/12	---1---				1	\$300.00			
N 26	KOAT	09/23/12	09/23/12	6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
Week:		09/24/12	09/30/12	-----1				1	\$300.00			
N 27	KOAT	09/23/12	09/23/12	7-10a	9-10a		:30			NM	2	\$1,900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$950.00			
Week:		09/24/12	09/30/12	---1---				1	\$950.00			
N 28	KOAT	09/21/12	09/21/12	7-10a	5-530p		:30			NM	2	\$1,200.00
Class of Time - Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$600.00			
Week:		09/24/12	09/30/12	---1---				1	\$600.00			
N 29	KOAT	09/24/12	09/24/12	7-10a	5-530p		:30			NM	1	\$600.00
Class of Time - Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$600.00			
N 30	KOAT	09/25/12	09/25/12	7-10a	5-530p		:30			NM	1	\$600.00
Class of Time - Pre-emptible without notice												

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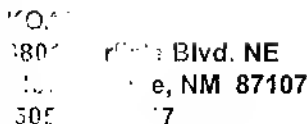
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<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Product</u> 9/19 9/30 BROADCAST		<u>Estimate #</u> 919930
		<u>Original Date / Revision</u> 09/19/12 / 09/19/12

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09/21/12 - 09/30/12	9/19-9/30 BROADCAST	919930
<u>Advertiser</u>		<u>Original Date / Revision</u>
US Chamber of Commerce		09/19/12 / 09/19/12

*Tax 1 Not		*Tax 1		*Tax 1	
Time	Period	Gross Amount	Net Amount	*Tax 1	Total
08/27/12	09/01/12	15,225.00	38,441.25	2,690.89	41,132.14
Total		15,225.00	38,441.25	2,690.89	41,132.14

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